

Exhibit Space Contract/Application



Michigan Restaurant Show

October 17 & 18, 2017

Suburban Collection Showplace, Novi, MI

Key Contact Person/Title

Key Contact Phone Number

Company / Exhibitor

Street Address

City

State

Zip

Phone

Fax

Emergency Contact

Emergency Contact Phone

E-mail

Website Address

The above information may be listed on the MRA's website, in our trade show publications and other MRA marketing materials. Please list your company name and address as you would prefer it to be published.

Michigan Restaurant Show Booth Package:

You are entitled to one skirted table and one wastebasket per 100 square foot of booth space, at no cost to you. **ONLY IF YOU ORDER IN ADVANCE.**

Please indicate quantity, size and skirt color below: **Black, Burgundy, Silver, and White**

Quantity	Size of table	Color
	2'x4'x30"	
	2'x6'x30"	
	2'x8'x30"	
	Wastebasket	

How many 10'x10' spaces do you want? _____

How many corners do you want? _____

Booth Space Total \$ _____ (Incl. corner fee if applicable)

Deposit \$ _____ (50% of total booth space reserved)

Booth Balance Due by 7/15/17 Total \$ _____

No substitutions, credits or refunds. You will be charged full price, by Art Craft Display, for tables and wastebaskets if not ordered in advance above.

Location preference on Floor Plan 1st Choice: _____ Avoid the following Exhibitors/Types/Competitors
 List choices by booth number 2nd Choice: _____

Booth Fees

	<u>Before December 31, 2016</u>	<u>After December 31, 2016</u>
MRA Member Price	\$1,400	\$1,600
Non-Member Price	\$1,400	\$2,000
Corner Fee	\$150 per corner	\$150 per corner

Remit to: Michigan Restaurant Association, 225 W. Washtenaw, Lansing, MI 48933
 800-968-9668 • 517-377-3939 FAX

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Booth Space Contract/Application Terms and Agreements

Exhibit Space Rental: The exhibit space rental charge is \$20.00 per square foot. There is a \$150 charge for each exposed corner. A \$500 per 100 square foot deposit (U.S. Funds) of total space rented must be enclosed with this contract/application.

Discount Policy: Members of the Michigan Restaurant Association qualify for a booth space discounts of \$4.00 per square foot. Booths are discounted to \$14.00 per square foot through December 31, 2016.

Exhibit Participation Agreement: We understand that, ONLY upon approval by the Michigan Restaurant Association, this serves as a binding agreement between our company and the Michigan Restaurant Association. We agree to submit payment in the amount of the total fees. We understand that failure to submit full payment will result in cancellation of our exhibit space.

Resale of booths space must be approved by the Michigan Restaurant Association in advance.

Relocation of Exhibit Space: The MRA reserves the right to alter locations of exhibitors or of booths as shown on the official floor plan at its sole discretion, if deemed advisable in the best interest of the Show.

Cancellation Policy: Booths may be cancelled without penalty until April 15, 2017. Booths cancelled between April 15 and July 15, will receive a 50 percent refund. Booths cancelled after July 15, 2017 are non-refundable.



By signing below, I agree that I have read and agree to all exhibitor terms and conditions.

Signature: _____

Print Name: _____

Organization: _____

Date: _____

_____ Check enclosed (payable to Michigan Restaurant Association)

___ Visa ___ MasterCard ___ American Express ___ Discover

\$_____ Accompanying this contract by payment indicated above

Card Number: _____

Cardholder Name: _____

Expiration Date: _____ CVV Number _____

Signature: _____

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